
Certificate Programme in Dementia Activities Implementation (Foundation)

Why the Global Market is Paying a Premium for This Skill Set

Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

Population aging to 1.4 billion over 65 by 2030 | Expands institutional and home-care demand for certified activity designers | UN World Population Prospects 2022

Health systems shift from acute to preventive care models | Increases premiums for staff who can design evidence-based activity plans | OECD Health Statistics 2024

Caregiver burnout costs USD \$147 billion annually | Proves ROI of structured activities in reducing absenteeism and turnover | McKinsey Global Institute 2023

Regulatory mandates for person-centered care | Makes certified roles mandatory in long-term care facilities across EU, UK, and US | World Health Organization Global Dementia Action Plan 2025