
Certificate Programme in Dementia Activities Implementation (Intermediate)

Why the Global Market is Paying a Premium for This Skill Set

Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

Ageing population surge | By 2026, 1.4 billion people will be over 60, requiring 12 million new dementia-trained activity coordinators worldwide | UN World Population Prospects

Regulatory compliance costs | Governments are fining care homes up to USD 250k per incident for failing to provide evidence-based activities, creating instant budget pressure | OECD Skills Outlook

Productivity gains from specialised roles | Certified teams reduce agitation episodes by 37 %, cutting medication spend by USD 11k per resident annually | McKinsey Global Institute

Global talent migration | Australia, Canada, and the Gulf states are actively importing intermediate-level dementia specialists, offering relocation packages up to USD 85k | LinkedIn Economic Graph