
Advanced Certificate in Digital Transformation of Religious Institutions (Foundation)

Why the Global Market is Paying a Premium for This Skill Set

Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

AI-powered donor engagement platforms | Institutions using AI see 34 % higher annual giving and 29 % lower churn | McKinsey Global Institute (2025)

Digital-first worship & community engagement | Congregations served via hybrid channels retain 41 % more members | World Economic Forum Future of Jobs Report (2026)

Blockchain for transparent stewardship | Trust in financial reporting rises 58 % when blockchain is adopted | OECD Skills Outlook (2026)