
Executive Development Programme in Space Business Strategy

Why the Global Market is Paying a Premium for This Skill Set

Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

Commercialization of Low Earth Orbit | You must navigate complex regulatory and commercial landscapes to capitalize on the \$500 billion satellite services market. | McKinsey Global Institute

Integration of Space Data into Core Business | Leaders who leverage Earth observation data gain a decisive competitive advantage in agriculture, logistics, and climate risk management. | World Economic Forum

Shortage of Hybrid Space-Business Leaders | There is a critical global talent gap for executives who can translate technical aerospace capabilities into scalable business models. | OECD Skills Outlook